

Slate Information for WIL1

Slate #1

Publisher John Wiley & Sons, Inc., Celebrates Bicentennial

*Wiley History Intertwined with Advance of Publishing, Growth of a Nation
Evolution of Modern Science and Emergence of Global Community*

B-Roll
TRT: 5:57

For More Information:

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Slate #2

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Slate #3

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Story Description:

Over two centuries, Wiley championed early American literature by publishing authors such as Edgar Allan Poe, Washington Irving, Herman Melville, James Fenimore Cooper, and Charles Dickens; opened new frontiers publishing research with Einstein, Bohr and 150 Nobel Laureates; produced textbooks that have helped define fields of study; and helped people meet their needs and fulfill their aspirations with must-have content and services like the “For Dummies” series. Wiley is now investing in its third century of publishing, taking advantage of a rare opportunity to expand through the acquisition of Blackwell Publishing (Holdings) Ltd., one of the world’s foremost academic and professional publishers.

Wiley has been repeatedly recognized for its strong financial performance and distinctive culture, earning it a place on Standard & Poor's MidCap400 index in December 2006, FORBES magazine's 2007 Platinum list of the "400 Best Big Companies in America," FORTUNE magazine's "100 Best Companies to Work For" in 2006 and 2005, and others.

Wiley's core businesses now include scientific, technical and medical journals, encyclopedias, books and online products and services; professional and consumer books and subscription services; and educational materials for undergraduate and graduate students and lifelong learners. Wiley has publishing, marketing and distribution centers in the U.S., Canada, Europe, Asia and Australia. Wiley's European operations are based in Chichester, U.K. The Company is listed on the New York Stock Exchange under the symbols JWa and JWb. Wiley's Internet site can be accessed at <http://www.wiley.com>.

Slate #5

Wiley 200th Anniversary Video

Slate #6

B-Roll

Slate #7

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